

TURN UP THE FUTURE!

Shape your change

22, 23 or 24 September

(beginning depends from time zone)

The “big bang” can generate a change, but it must be governed through personal and professional resources. Inspirational leaders reflect on personal change: through their storytelling you could discover the key words to shape a new future.

The event will be a reflection on personal failures and on a new awareness that led up to realizing the urgency of systemic change. From that moment, a new awareness was born: the world needs to be changed, you can't go back to your old life. This is the lever that generates positive actions towards sustainable, inclusive and equitable development.

Five speakers will focus on the levers needed to be pulled to move the system towards the SDGs. The event is composed by 3 different topics aligned with the macro themes of the SDGs:

PEOPLE: reaction to failure can trigger change.

PARTNERSHIPS: awareness turns you around.

PLANET: science will lead us to a sustainable future.

AGENDA

Moderator: Journalist Sky Italy

GAME OVER | People who react to change

A storytelling about how to transform a fall into opportunity and learn through the sharing of fears.

Interview:

FuckUp Nights

Fuckup Nights is a global movement and event series that shares stories of professional failure. Each month, in events across the globe, four people get up in front of a room full of strangers and share their own professional failure. The stories of the business that crashes and burns, the partnership deal that goes sour, the product that has to be recalled, they tell them all.

TURN YOU AROUND | Partnerships, civic servant and data governance

A conversation with a public leader who has chosen to change professional direction and to put skills and experience at the service of innovation in Milan. A young woman who leads “data strategy” to create innovation.

Two-voice conversation:

- *Roberta Cocco, Deputy Mayor for Digital Transformation and Civic Services, Municipality of Milan*

- *A Data Strategy Manager, member of Junior Jedi*

She has organized “Hacking Workforce”: a focus group to study the Covid impact on the world of work and lives, the answers and needs related to sustainability

CHANGE OVER | When science and technology take care of the planet

A scientist of international fame tells how scientific research can find the keys to heal the environment, build lasting sustainability and consolidate the results over time. Young visionary women talk about how to make change possible through tech, robotic and digital skills.

#BeautifulScience | Video introduction (01.41')

International initiative in defense of science.

Interview

- A Scientist of international fame talks about #BeautifulScience and the importance of the science for the future.

Double interview

- *Co-Founder OFFPassiON, 100under30 Forbes and Inspiring Fifty*

A young founder, she is 19 years old, the most young member of the network Inspiring Fifty (most influential women in ICT)

- Team Lead, HerHealth BVKit Uganda

HerHealth BVKit Uganda is a human Centered Design Health in ICT company founded in Uganda to create health solutions to bridge the gap between sufferers and health care providers.

Realizing the challenges faced in accessing basic health services in terms of distance, affordability and now with enforced lockdown due the global pandemic, they assumed responsibility for creating an affordable, non-invasive self-test alternative for women to address the root causes of accessing health care poor health like poverty.

"We are contributing towards SDGs 3 & 5 to empower women & girls to take their health into their own hands by reducing late infection detection, eliminate stigmatization and promote dignity for women worldwide. We also aim to contribute to sustainable health systems by partnering with NGOs that bolster the healthcare through additional support to advocate for better resource allocation that's essential to improving national and global health".

Focus interview:

A winner of STEAMiamoci scholarship (19 years old)

STEAMiamoci is project of Assolombarda¹that aims at raising awareness among young women about the importance of choosing study path STEM. "STEAMiamoci Call" and "Maria Gaetana Agnesi Award" reward 10 female students of the Degree Course in Computer Science. Municipality of Milan, through the project STEMintheCity, promotes the initiative.

¹ the largest territorial association of the entrepreneurial system in the country, part of Confindustria - Italian Entrepreneurial Association